

# GUBI

GUBI PRESENTS

## A NEW MIDNIGHT BLUE EDITION OF THE MULTI-LITE PENDANT

*by Louis Weisdorf*



## *Starry, starry night*



Louis Weisdorf's Multi-Lite Pendant is now being released in a rich Midnight Blue, complemented by a warm brass frame. The on-trend color combination of this classic shade – the deepest and darkest of blues – with a touch of elegant optimism evokes memories of indulgent evenings in luxury hotels and restaurants. The addition of this finish to the collection emphasizes the iconic form of the lamp, while giving it a distinctive contemporary aesthetic.

Timeless and versatile, midnight blue is – as Christian Dior put it – “the only color that can compete with black”. Named for its evocation of the color of the night sky around the full moon, it is the shade Vincent van Gogh reached for when capturing the magic of the pre-dawn sky in his iconic 1889 painting *Starry Night*. In design terms, midnight blue has the flexibility of a neutral, complementing almost any other shade and introducing a note of refinement to an interior space.

Each playful and customizable lamp in the Multi-Lite Collection comprises a metal ring, three cylinders and a pair of rotating quarter-sphere shades. Adjusting the adaptable, characterful shades directs the light upwards, downwards or even in asymmetric beams, transforming the lamp into the focal point of any interior space.

Weisdorf's 1972 Multi-Lite Collection of pendants, floor lamps and table lamps represents the 'golden era' of Danish design and the designer's move away from his traditional style to pursue a more diverse aesthetic. Alongside Midnight Blue, the lamps are available in black brass, brass and chrome, and a range of carefully curated colors. This family of highly configurable lights comprises truly striking pieces that combine classic materials with contemporary style. Their eye-catching design would complement any interior, public or private.

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