

SALES ESSENTIALS

Annular

Designer: MSDS Studio

Founders: Jessica Nakanishi and Jonathan Sabine

Country: Canada

Also working for: Normann, Muuto, New Works

Launched in 2016

Inspired by

- Reusing the shape. Rethinking the light
- Combining a conical shade with a perfect ring of light at the perimeter

Design

- Innovative use of LED
- No visible bulb
- Ring-shaped light source
- Pleasant and coherent light
- Graphic and modern expression
- New interpretation of the classic cone pendant
- Hollow inner

Features

- Replaceable LED
- Not dimmerable

Ideal for

- Hospitality spaces
- Private homes
- Above a kitchen island, a coffee or dining table

Product text

The Annular pendant pairs two primary forms. A conical shade is paired with a perfect ring of light at the perimeter. The cone is evocative of a classic pendant form while the ring shaped light source is boldly graphic and resolutely contemporary. Annular combines and rethinks the two primary forms in a new interpretation of the classic cone pendant.

