

## SALES ESSENTIALS

# Nova

**Designer:** 201 Design Studio

**Founders:** Mira Ene and Codring Stanciulescu

**Country:** Romania

**Other WOUD products:** Around wall hangers

Launched in 2024

### Inspired by

- Blending the golden ages of early design with futuristic elements
- Art-deco and 60's space age design
- Fritz Lang's Metropolis movie
- 'Nova' refers to *new, star and innovation*

### Design

- Clean and precise geometry
- Visually well-proportioned
- Combining soft glass with robust materials
- Contemporary and rich expression

### Features

- Dimmable (brass dimmer on the back of the lamp)
- Opal glass for a diffused light
- Brass details

### Ideal for

- Windowsills, bookshelves, desks and nightstands

### Product text

Nova is a decorative and sculptural table lamp. The rounded, airy glass shade seamlessly flows into a solid, refined core that widens towards the base. Balancing the aesthetics of delicate glass with natural, robust materials.

Its flattened design not only forms a characterful shape that changes with the angle of view but also serves a functional purpose.

