

Press Release Swell

Swell Collection



Designed by Jonas Wagell for Normann Copenhagen

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A Minimalistic Furniture Collection with Character

Swell is a minimalistic furniture collection with a playful, light-hearted feel designed by the Swedish designer Jonas Wagell. The Scandinavian simplicity of the design is accentuated by a stringent design without unnecessary details. Despite this, Swell oozes with character and personality and its soft, curved shapes makes it both inviting and provides a fantastic sitting comfort.

The name Swell is a reference to rising bread with its full shape, consisting of a robust padded back and seat and two curvy armrests. The stitching on the back and the seats divides the sofas into sections and completes the feel.

Jonas Wagell says:” I’ve always been fascinated by minimalism, but I like to add a warm and personal touch to the products. I have taken the aesthetic and practical qualities that I prefer in furniture for the living room as a reference point, and in this way, Swell very much reflects my own personal taste and style”.

Swell is available in a wide range of colours. The range makes it easy to find a sofa suitable for any decor by encompassing everything from neutral grey and brownish tones to deep and tranquil shades of blue and purple as well as energetic and bright yellow, green and red and a classic black.





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Swell Armchair
Camira Zap



Swell Sofa 2-Seater
Camira Aquarius



Swell Sofa 3-Seater
Camira Synergy

Material: Frame: Wood, PU foam. Legs: Steel

Upholstery: All colors in Camira: Main Line Flax, Synergy, Yoredale, Aquarius, Oceanic
Kvadrat: Remix 3, Canvas, Steelcut Trio, Hallingdal, Divina, Divina MD, Divina Melange, Fiord, Vidar, Elle, Zero

Dimension: Armchair: H: 70 x L: 102 x D: 93 cm - SH: 42 cm, 2-Seater: H: 70 x L: 167 x D: 93 cm - SH: 42 cm,
3-Seater: H: 70 x L: 235 x D: 93 cm - SH: 42 cm

Price: Click [here](#) to see the pricelist in all currencies



Normann Copenhagen was established in 1999 with the mission to challenge conventional thinking and make the ordinary extraordinary through great design.

The Normann Copenhagen brand encompasses a wide and continuously growing range of furniture, lighting, textiles and home accessories targeting both professionals and private consumers.

Press Inquiries

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