



PRESS RELEASE

JWDA Table Lamp
by Jonas Wagell

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The JWDA Table Lamp is given a new expression in rosa marble.

Jonas Wagell's JWDA Collection of lighting for MENU is a study in simplicity and the beauty of contrasting natural materials – stone, metal, glass and concrete. Warm and friendly, thanks to its familiar form and soft, ambient glow, the JWDA Table Lamp is now offered in beautiful Calacatta Viola marble. Mined in Italy, the marble has an off-white base colour that displays striking purple veining in free-flowing forms. Creating abstract, eye-catching patterns that offset the refined lines of the lamp, the lamp appears both raw and refined, sturdy and delicate. The rounded marble base is fitted with a dimmer switch to control the intensity of the light emitted from the opal glass shade.

About The Designers

Jonas Wagell is a Swedish architect and designer born in 1973. Wagell is widely revered for his modern product and furniture design comprising soft, minimalist shapes with a welcoming expression. An alumnus of the prestigious schools Konstfack University College of Arts and Crafts and Berghs School of Communication in Stockholm, as well as Parsons School of Design in New York City. He is trained in graphics and print, project management, communication, furniture design and architecture.

Studio JWDA was founded in 2008 and is located in the Old Town of Stockholm, whilst recent clients and collaborative relations that stretch from Scandinavia to China, Italy and North America. Today the work is primarily focused on product and furniture design, but occasionally the studio also consults with art and design direction. The studio's architecture work is perhaps most known for the prefab house concept Mini House, early recognized by Wallpaper* Magazine which named Wagell one of the "world's 50 hottest young architects" in 2008.

press@menuspace.com



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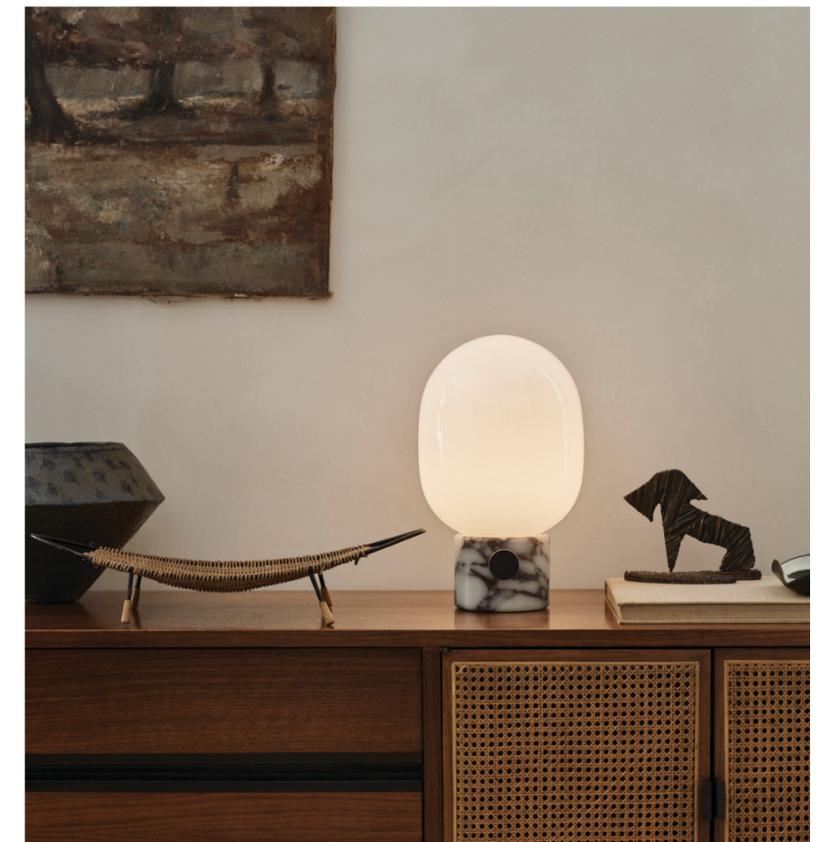
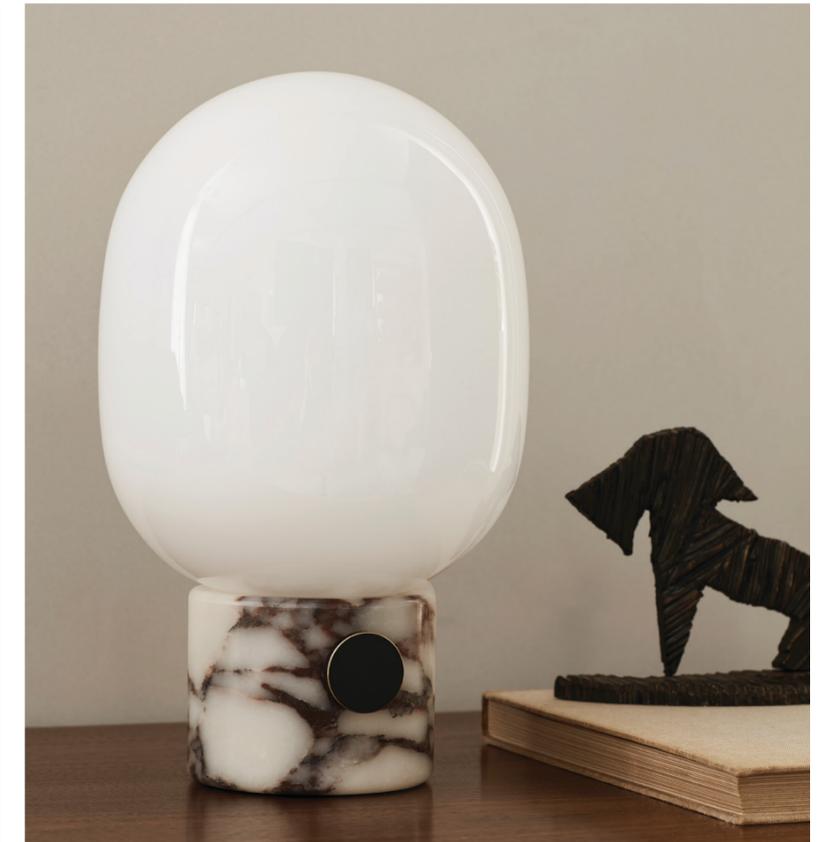
PRODUCT TYPE
Table lamp

ENVIRONMENT
Indoor

DIMENSIONS
H: 32 cm / 12,6"
Ø: 19 cm / 7,5"

COLOUR
Calacatta Viola marble, matte opal.

MATERIALS
Polished Calacatta Viola marble, glass, brass.



A Sense of Community

MENU has always been fascinated by the way in which individuals and spaces can be united through great design. In our pursuit to craft furniture, lighting and interior accessories shaped by purposeful details, high-quality materials and human needs, we create strong and lasting relations between designers, manufacturers and customers. The sense of community that results from this union of like-minded individuals fosters a deeper sense of belonging – and products that stand the test of time, inviting human connection, inspiration and experimentation to push the boundaries of modern design. We truly believe that when we work collectively, we achieve more than we do individually: the sum of our work and of our connections is always greater than its parts, and our softly minimal designs and collaborative spirit help to join the dots between the home, the workplace and the service industry, redefining how we use space and, ultimately, how we connect to those around us.



MENU at The Audo



MENU's showroom is located at The Audo, a unique concept that masterfully unites co-working and event facilities, a café, restaurant and retail area, as well as an exclusive residence in a single, community-building universe. The Audo features an inspiring mix of original features and thoughtful new accompaniments from an eclectic mix of premium brands – not least MENU's comprehensive range of furniture, lighting and accessories which are put to their truest test together with a curated selection of products from global brands. Abbreviated from the Latin *Ab Uno Disce Omnes*, meaning *from one, learn all*, The Audo reflects MENU's founding philosophy of collaborative spirit. Redefining how we use design, space and, ultimately, how we connect to one another, this creative destination is a hub for powerful ideas, beautiful design and inspiration.